FLIMP COMMUNICATIONS
intelligent multimedia

Communications campaigns	HR benefits communications	Custom branded microsites	Video training microsites
Multimedia content design	Benefits enrollment campaigns	Viewer tracking and analytics	Mobile video landing pages

Trackable Microsite and Video Postcard Email Campaigns

For Annual Benefits Enrollment, Employee Communications and Online Training

- **Video and Multimedia Communications and Training Campaigns** .... **starting at $1,500 per campaign**
  Included in every campaign:
  - > **Expert campaign consultation, deployment and results evaluations**
  - > Set up and management of a trackable Episend account*
  - > Design and creation of custom-branded interactive content
    (i.e., video postcard, microsite or landing page)
  - > Multi-video players that work on all mobile devices
  - > Content hosting, campaign testing, emailing and technical support
  - > Integrated email options with detailed viewer tracking and reporting
  - > Real-time campaign and individual viewer reporting and analytics
  - > Social media distribution or website integration (optional)

click to view
video postcard examples

Multimedia Communications, Graphic Design and Web Services

- **Custom-Branded Microsite, Video Postcard or Landing Page Design** ....$500 each

- **Benefits Plan Explanation Video Presentations** .... **starting at $100 per minute**
  - > Audio-visual presentations with chaptering and tracking

- **Professional Graphic and Web Design Services**... **$75 per hour**
  - > PDF collateral design and creation
  - > PowerPoint design and creation
  - > Branded logo design and creation
  - > Digital content design and creation
  - > Website design services
  - > Print graphic design services

- **Email Campaign Services and Distribution**...**$250 per campaign, plus $0.01 per email**
  - > Managed email account and campaign list management
  - > Email marketing best practices and subject line testing

- **Website Hosting, Programming and Support**
  - > **Specialists in HR benefits informational websites and video presentations**
  - > Website hosting and tech support... **$50 per month**
  - > HTML/CSS programming and coding ....**starting at $50 per hour**
  - > Expert webmaster support services .... **$50 per hour**

*Episend is a web-based communications software platform developed by Flimp Media used to create, distribute and track video and multimedia communications.

For questions about our design, campaign and software solutions, please give us a call.

FLIMP MEDIA

Jesse Albro	Wayne Wall	Flimp Media, Inc.
508.686.2802 | jesse@flimp.net	508.435.6166 | wwall@flimp.net	2 Hayden Rowe St., Hopkinton, MA 01748
		flimp.net